Hybrid Cloud Backup and Restore Optimization Ransomware Risk Reduction with StorSafe VTL Common Benelux, Tilburg

FalconStor StorSafe VTL for Power Guy.Berlo@FalconStor.com

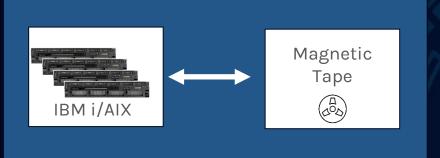
### Protecting your data with virtual tape is the last line of defense

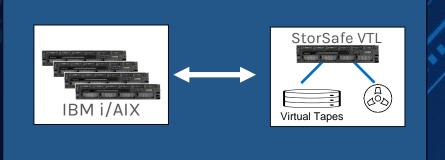
### Manage you risk:

- War, Political changes, Merger/Acquisition
- Externalisation of Services
- Cyber Insurance cost
- Compliance requirements, Copy in Country for tax reason
- Meet DORA requirements
- Protection against Ransomware
- External threats, corrupting your backup application, insider threats
- Human Factor of loading the wrong tape
- Hardware failure drive, tape, library, no more spare parts...
- Externalisation costs for physical tape storage



### Complement or Replace Backup to Tape StorSafe VTL supports existing tape processes





### Possible issues include:

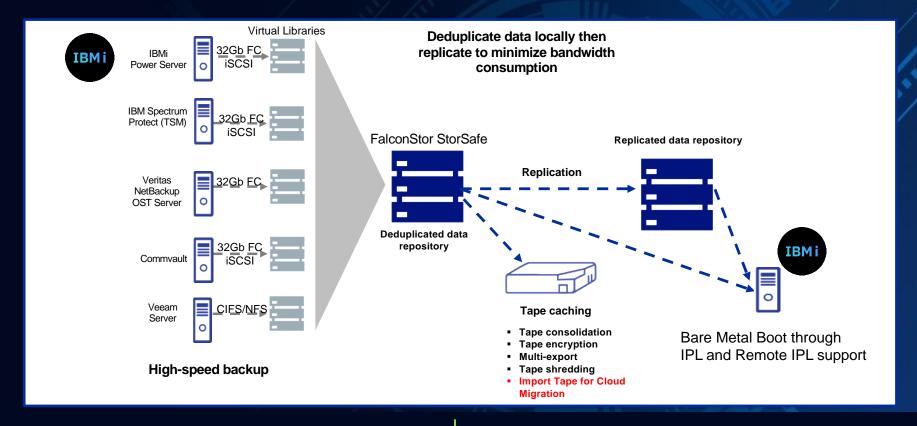
- On-prem backups and restores are too slow
- "Forklift upgrades" of backup appliances are cumbersome
- Physical tapes and manual procedures are overwhelming

#### Benefits include:

- On-prem backups and restores are faster
- Continued use of physical tape if desired
- Easier offsite storage and access
- Replicate to cloud for ransomware protection
- Enables migration to IBM PowerVS



## Supports Power Host Recovery on Premise, MSP and Cloud StorSafe VTL supports IPL and Remote IPL



### IBM and FalconStor Together



Partnership
Delivering a
Certified Solution



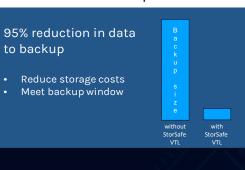
Patented and Award-winning Technology



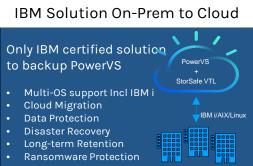
Hundreds of Happy
Customers

### The Power of VTLs StorSafe VTL Optimizes Data Protection

## Patented Deduplication Reduce storage costs Meet backup window



### Cost-effective & Non-disruptive Recycle, reuse, repurpose, maintain Use any storage array, anywhere in its lifecycle · Keep existing enterprise backup app/physical tape Complement HA



### **Encryption Options** Keep data safe At rest: Reduce business impact while keeping data safe In flight: Leave no mission-critical data exposed

#### Scalable

#### From 1TB to xPBs

- Financial flexibility
- Pay-as-you-grow
- Address unstoppable data growth



### Tape Consolidation

#### Rethink long-term storage

- Reduce IT costs
- Reduce storage requirements
- Meet long-term/ governance requirements



### Six Use Cases for Hybrid Cloud Backup and Restore Optimization FalconStor StorSafe VTL for Power and PowerVS



IBM Power + IBM i/AIX/Linux + StorSafe VTL

### 1. On-premises Backup Optimization

Enhance existing on-premises backup and set up DR

### 2. Hybrid Cloud Backup

Backup on-prem, deduplicate, and send a copy to PowerVS

### 3. Migrate From On-premises to PowerVS

Migrate workloads and legacy tapes to IBM PowerVS

### 4. PowerVS Resident Backup

Backup and Restore for PowerVS-resident IBM i, AIX, and Linux workloads

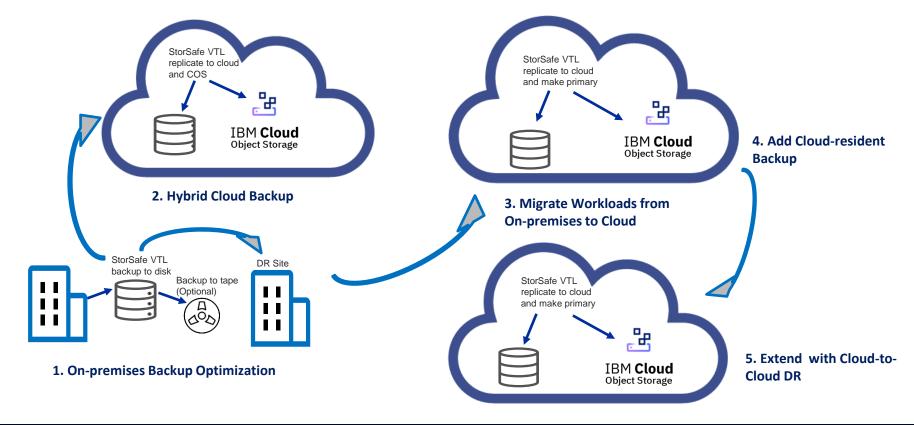
**5. PowerVS Disaster Recovery**Replicate workloads in PowerVS to another cloud location for recovery in the event of disaster

### 6. Al Data Mover

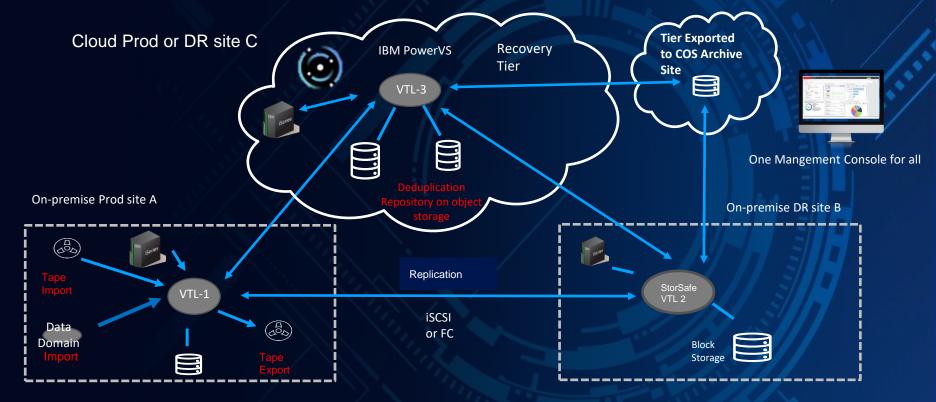
Provide historical enterprise data in deep archives to train proprietary enterprise Al models

### Five Use Cases for Backup and Restore Optimization

FalconStor StorSafe VTL for Power and PowerVS

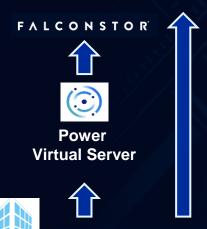


## 1.B Third Copy in the Cloud, provide 3 way recovery IBMi, AIX, Linux Replication A-B-C, C-A, C-B, B-A Workload may run in any location



### Use Cases Backup and Restore Optimization with FalconStor StorSafe VTL and COS





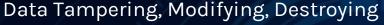
F A L C O N S T O R

- Secure Offsite Retention (with storage-layer immutability)
  - Retention, Immutability and Expiration at the underlying object storage level, natively managed via API by FalconStor policies
  - Long-term retention, archive, and regulatory compliance and escrow holding of your backups
  - Ransomware protection, context-based restrictions and firewall
  - Export virtual tapes from on-premises or cloud to immutable COS
  - Digital Tape Restore-anywhere
  - Provides auditing, observability and rules for managing security and compliance of your data.
- Migrate From On-Premises to PowerVS and COS
  - Migrate workloads and legacy tapes from on-premises
- Cloud Resident Backup
  - Backup and restore from PowerVS-resident workloads to COS
- Cloud Resident Disaster Recovery
  - Replicate workloads to a second data center COS for recovery in the event of disaster



## StorSafe VTL Security

### StorSafe VTL Multiple Layers of Security Defense



- Tape Export to Immutable IBM Cloud Object Storage (COS) Vault: Immutable COS buckets
- Offsite/Cloud multi-DC replica with AES256 Encryption for Data-in-Transit protection

### **Data Privacy**

- Immutable COS vault: COS's AES256 Encryption.
- StorSafe Tape export: AES256 Encryption with Customer Supplied Keys.
- Repository Data-at-Rest: AES256 Encryption
- Tape Shredding to DoD 5220.22-M ECE

### **Unauthorized Access**

- IBM Cloud Object Storage: HMAC access keys
- User: Embedded Linux DoD security profile for strong username and strong passwords, Multi-Factor Authentication, IAM certificates in Clouds
- Network: Restricted network ports

### On-going Security Threats

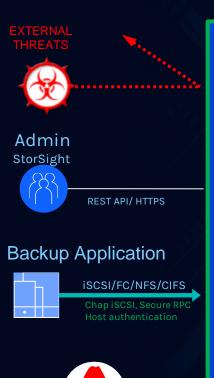
Security Patches at least once a quarter to address CVEs

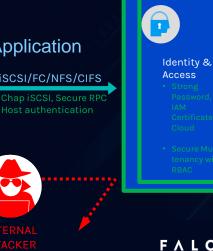


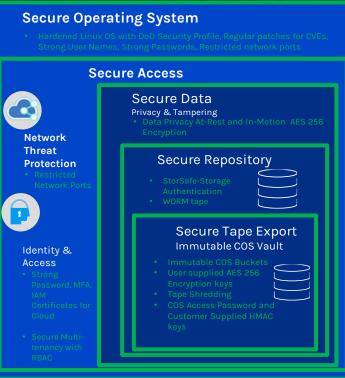


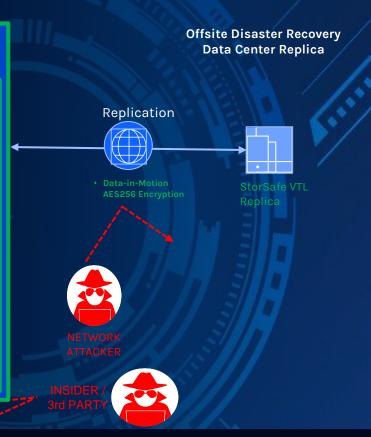
### StorSafe VTL Layers of Defense

StorSafe VTL











### StorSafe VTL Security Against Internal and External Threat Cases

Threat Cases		
Rogue Administrator attempting to modify, delete, view or encrypt backup data for Ransomware attack	Tapes exported to Immutable IBM Cloud Object Storage (COS) Vault.	COS immutability protection against tampering. Data cannot be modified or deleted by anyone, including authorized Admins and Super Users until expiration date.
Disaster Recovery. Insider destroys data center or VTL	Offsite Replica. StorSafe recoverable from exported immutable tapes	StorSafe VTL replication for offsite Disaster Recovery.
Unauthorized bad actor trying to view user data on disk or in COS- data privacy	Encryption At-Rest and Encryption In-flight	AES 256 Encryption of backup data in-flight and at-rest, Customer supplied key
Unauthorized bad actor trying to access StorSafe's Cloud Object Storage	StorSafe VTL user authentication to COS	StorSafe uses COS provided HMAC keys for authentication
Tenant attempts to access, view or manipulate another tenant's data	Secure Multi-tenancy	ACL based separation of tenant resource ownership
Stolen encryption key or authentication keys	Immutable COS buckets and tapes cannot be deleted even by an authenticated admin	COS Immutable retention policies can be extended but not shortened or deleted.
Impersonating of administrator	StorSafe Identity Validation	2 Factor Authentication, IAM in Cloud for user authentication, RBAC
External Network Attack against StorSafe VTL	Embedded Hardened Linux OS Security	Embedded Linux with DoD Security Profile and locked down ports
External Backup or Host System Admin-	WORM tapes managed by Backup Admin	WORM virtual tapes enforced by StorSafte

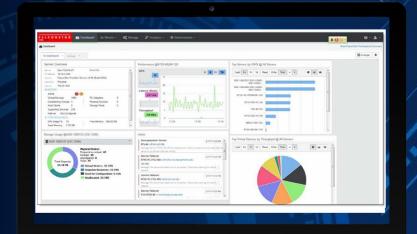


**Accidental or Intentional Deletion of tapes** 



### **StorSight Management Console**

- Central orchestration layer for management of onpremises, hybrid cloud and multicloud environments
  - Advanced console across all StorSafe sites onpremises and clouds (PowerVS, AWS, Azure, GCP)
  - Manages all StorSafe Servers & Licenses
- Flexible to run on any x86 server on-premises or the cloud
  - Real-time visibility into status, health, and integrity
  - Provides Smart rules, analytics, reports, and forecasts
- Management as a Service for MSPs or enterprises with multiple organization



### Reports

- Inventory
- Capacity Management
- Performance Monitoring
- Service Status

- Server Load
- Trends (predictive)
- Top N Components
- Custom Trends

FALCONSTOR



### **Secure Multi-tenancy**



- Enables easy chargeback capabilities
- Provides role-based administration
- Leverages FalconStor StorSight®
  - Centralized management of all StorSafe servers & licenses
  - Real-time visibility into status, health, and integrity
  - Provides Smart Rules, analytics, reports and forecasts

### NAS NFS Support for the Cloud

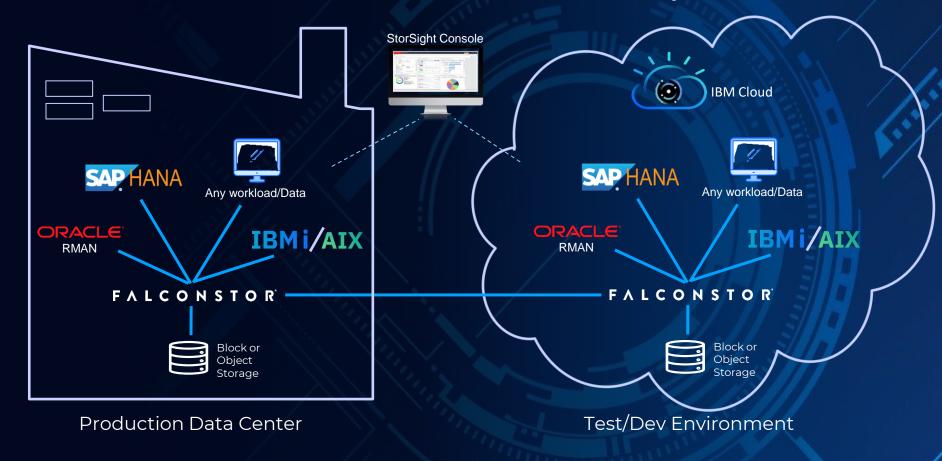
Providing customer choice: Meeting customers where they are

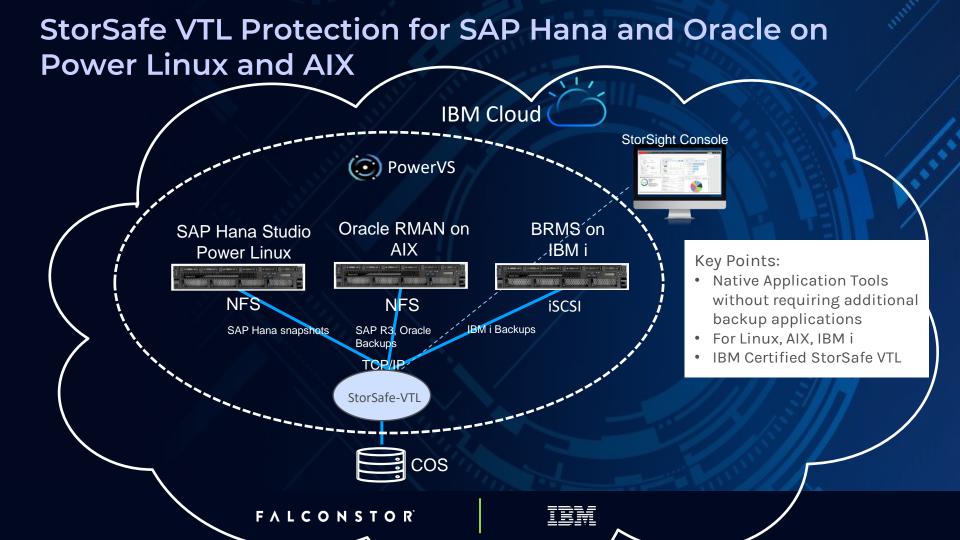
StorSafe VTL provides the Power of Choice:

- 1) <u>Simplicity, Cost, Efficiency: StorSafe VTL NFS</u> provides the complete data protection solution for Oracle, SAP Hana and other apps which can use NFS or CIFS on AIX, Power Linux and IBM i
  - Administrators use the native application tools, including Oracle RMAN, SAP Hana Studio and BRMS
  - StorSafe VTL is a single product providing rich data protection management including offsite replication, Disaster Recovery, Immutable Storage for Ransomware protection, Deduplicated storage
  - Tape integration for Enterprise compliance
- 2) Optimizing Enterprise Backup Solutions like Veeam, Spectrum Protect and all leading Backup Applications
  - Industry leading dedupe storage efficiency offloaded from Backup Application Servers
  - · Replication for Disaster Recovery
  - Immutable storage for Ransomware protection



### PowerVS and StorSafe VTL Create Your Test/Dev Platform





### 4 Ways to Use FREE FalconStor Hybrid Cloud StorSafe Licenses

- Test Data Domain (or other VTL) data migration to StorSafe on-premises and 2<sup>nd</sup> copy data storage in PowerVS
- Test SAP-Hana or Oracle data protection with StorSafe NFS on-premises and 2<sup>nd</sup> copy data storage in PowerVS (no separate backup application needed)
- Test importing physical tapes from any tape library to StorSafe on-premises and store 2<sup>nd</sup> copy in PowerVS
- 4 Use StorSafe NFS or VTL as data mover for Test Dev with PowerVS

### SPECIAL FALCONSTOR OFFER COMBINED WITH POWERVS2000

### POWERVS2000 Try IBM Power Virtual Server For Free

New IBM Power Virtual Server (PowerVS) clients who deploy PowerVS Quickstart receive \$2,000 Cloud credits, allowing them to try PowerVS for up to three months at no cost.

IBM Power Virtual Server is an IBM infrastructure as a service offering that enables businesses to expand their onpremises environments to the cloud. The offering modernizes hybrid cloud infrastructures and enables efficient workload management across both cloud and on-premises environments. With Power Virtual Server, businesses reduce the capex required with on-premises infrastructure resulting in cost savings and operational efficiency.

### PowerVS Quickstart

Provides pre-configured virtual server instances, available in the IBM Cloud Catalog represented as t-shirt sizes, for all operating systems supported by PowerVS in eligible datacenters.

- · Automated deployment of virtual servers
- · Easily provision in less than 20 minutes
- Various preconfigured options available
- · Guided Tour available to help get started

### \$2,000 credits

- Free trial offer leveraging self-service onboarding
- Includes initial setup of client to site VPN connectivity
- Up to three months at no cost based on XS t-shirts. Duration of credit varies based on t-shirt sizes.
- · Credits expire after 90 days

Why IBM Power Virtual Server



Grow at your own pace:
Extend workloads and take
advantage of pay-as-youuse billing to manage costs.

Run mission-criflical workloads: Work on nonproduction tasks and production environments simultaneously. Use VMs to help resolve issues faster.

### SPECIAL FALCONSTOR LICENSE OFFER\*

FREE FalconStor Hybrid Cloud StorSafe licenses (on-premises and PowerVS) for 90 days

FREE Hybrid Cloud StorSafe "Get Started" services

FREE Hybrid Cloud StorSafe on-line training

- \* <u>FalconStor Free Licenses Limitations</u>
- ✓ New FalconStor customers only
- ✓ Free FalconStor StorSafe licenses must be used in Hybrid Cloud mode (e.g., on-premises and PowerVS)
- ✓ Free FalconStor StorSafe licenses not to be used for workload migration to PowerVS
- ✓ Free FalconStor StorSafe licenses must be ordered via IBM Cloud
  Catalog

## Order StorSafe VTL for Power and/or PowerVS Directly from the IBM Cloud Catalog





FalconStor StorSafe VTL for Power On-Premises
By FalconStor Software

Decrease your on-premise backup storage capacity by up to 90%, while improving your existing backup solution performance.

IAM-enabled . Third party supported



FalconStor StorSafe VTL for PowerVS Cloud By FalconStor Software

Reduce your monthly PowerVS backup storage cost by up to 90%, while improving your existing backup solution performance.

Server Images . Power Systems Virtual Server . Third party supported

Search for "FalconStor" to find the VTL for Power On-Premises and the VTL for PowerVS Cloud tiles



# MSPs -Switching from Data Domain to StorSafe VTL



MSPs value StorSafe VTL's easy management, multitenancy, and integration with IBM Power Virtual Server. IBM i, AIX, and Linux workloads are all supported. Managed Service Providers ACMI (France), Shibuya (Sweden) and others all migrate customers to StorSafe VTL from Data Domain

### **Business Challenge**

Data Domain is expensive to maintain and customers need more flexibility when considering future options for leveraging PowerVS.

#### Consideration

Data Domain systems end-of-life, requiring a contract renewal or replacement.

#### Solution and Results

MSPs select StorSafe VTL to migrate customers from aged-out Data Domain appliances, for better performance, integration with IBM Power, and true multi-tenancy management of their customer accounts.

This also enables customers to replicate to PowerVS for hybrid cloud deployment for backup and DR.



### **Tupperware**



## Journey to the Cloud with IBM solutions powered by FalconStor

### **Business Challenge**

Maintain and protect Power (IBM i) running critical Tupperware manufacturing and back-office applications

#### Consideration

Close on-prem data centers and move to PowerVS

#### **Solution and Results**

After migration to PowerVS, backups and restores unsuccessful until FalconStor StorSafe VTL for PowerVS introduced.

"(StorSafe) VTL is much more robust. BRMS + ICC is good for small systems, not big LPARs or complex environments. It can take up to 8 hours to restore a 1KB object to your system (with ICC) versus 30 minutes with VTL."

Joerg Thomann, IBM Cloud Architect

"If you need to save fast or restore fast, you need (StorSafe) VTL."

Stephen Moossajee, Global Sr Manager, Tupperware



## RICOH



### IBM i Backups in PowerVS

### **Business Challenge**

Major multinational insurance and financial services firm needed to close two European data centers.

#### Consideration

14 IBM i LPARs running core insurance applications and back-office systems critical to the client.

#### **Solution and Results**

Ricoh IT Services Division migrated all 14 LPARs to PowerVS, then brought in FalconStor StorSafe VTL to enable BRMS to handle the large backups in PowerVS. FalconStor reduced the COS storage needed while increasing performance, and easily handled the current 30TB which they plan to grow to 50TB.

### **Customer's Next Project**

Migrate 7 years of old physical tapes to PowerVS using StorSafe VTL.

"When we have an opportunity for a hosted Power Systems environment or a managed services Power cloud environment, the IBM Cloud with StorSafe VTL is a good option."

Nicholas Mattera Vice President, Ricoh IT Services





### Kosei Securities: Lifting and Shifting to the Cloud



### **Business Challenge**

Move critical IBM i workloads from on-premises to Power Virtual Server with no disruption and backup in PVS.

#### Consideration

Maintain current processes as much as possible to ease transition.

### Solution and Results

Adoption of StorSafe VTL for backup in PowerVS simplified move to the cloud with consistent tape processes.

"We were able to keep all the same processes for backup that we had on premises by utilizing FalconStor StorSafe VTL. This made the transition to Power Virtual Server much simpler and easier for us."

Nobuaki Gondoh System Solutions Group Manager Kosei Securities



### Major UK Telco



## Disaster Recovery for On-Premises IBMi Workloads

### **Business Challenge**

Refresh and modernize backup and recovery operations of critical IBM environments.

#### Consideration

Increasing performance and options for recovery.

#### Solution and Results

StorSafe VTL in both data centers on Power10 systems, each with a 570TB deduplication repository. Active replication between sites delivers easy and fast recovery in the event of a disaster.

Customer was able to reduce their 320TB physical tape and 80TB Dell Data Domain system with StorSafe and IBM Power systems. StorSafe solution led to \$650K of IBM Power10 plus flash storage.

Future plans including importing legacy tapes and cloud adoption.



# UK Subsidiary of Global Leader for Investment Operation Technology



World's largest independent hedge fund and private equity administrator and fund transfer agency

### Migration and Modernization of Data Centers While Switching MSPs

#### **Business Challenge**

Migrating from existing hosting provider to new for two data centers hosting critical IBM i workloads, while modernizing away from physical tape libraries.

#### Consideration

Maintaining SLAs for critical applications during transition from one MSP to the next.

#### **Solution and Results**

Data Domain competed but physical appliances were considered too limiting.

StorSafe VTL is installed in both data centers with new IBM Flash Arrays, and each is replicating to the other, as well as the old and new MSPs. Bare metal recovery for all Power10 hosts and LPARs, along with replacing all physical libraries.

StorSafe solution led to 52K\$ in server sales and 100K\$ of IBM flash storage. Future plans include importing legacy tapes and cloud adoption.



## Multi-national Insurance Company



## Power with AIX and Spectrum Protect Backup to PowerVS

### **Business Challenge**

Improve enterprise resiliency by backing up critical workloads from on-premises Power Systems running AIX and Spectrum Protect to the cloud.

#### Solution and Results

Using Spectrum Protect Media Server with agents on AIX, StorSafe VTL was added to provide data protection to PowerVS. Deployment was simple and deduplication ratio resulted in a huge reduction in cloud storage and associated costs.

"This client was able to realize a **15:1 deduplication ratio** for their AIX environment, and leverage PowerVS for offsite data protection and disaster recovery. The client was very satisfied with the ease of implementation and overall economic benefit of the solution."

> Abdul Hashmi Vice President, Customer Success FalconStor



### Contacts and Resources: Ask for a Sizing and Demo!

Emails Guy.Berlo@falconstor.com

Jacques.Wandels@falconstor.com

Anton.Bedarev@falconstor.com

Deployment Guide <u>Deployment Guide</u>

FalconStor Information <u>www.falconstor.com</u>

PVS Sizing Calculator www.falconstor.com/ibm-calculator login: IBM2024

Sizing Help <u>ibmsizing@falconstor.com</u>

Certification Matrix <a href="https://www.falconstor.com/support/certification-matrix/">www.falconstor.com/support/certification-matrix/</a>